Many companies underestimate the power of the visual workplace, seeing it as merely an array of point solutions — instead of a system of operational intelligence, built into the physical landscape of work.
Visual Workplace/Visual Thinking

Briefing
You Can’t Get to Excellence Without It

Workplace visuality is a transformative process, capable of re-creating the entire physical workspace and making work safer and more precise, reliable, and predictable... even as it is more inventive, fluid and linked, and far less costly — all while ensuring that performance outcomes are not just repeatable but also sustainable, even in high complexity/low volume venues.

In this Briefing, Gwendolyn Galsworth, visual expert and award-winning author, shares core visual definitions, concepts, principles, and frameworks, derived from her 30-years of hands-on research and application. Understand the power of pattern at work. Get beyond "neat and clean 5S." Learn about the ten doorways into the visual workplace that allows your entire workforce to build the living, imbedded language that is your excellence. See dozens of actual visual solutions as you begin (over the course of this session) to learn how to think visually. Understand for yourself what is meant when we say: Workplace visuality doesn’t just impact work culture—it creates it.

Walk away with a new (or re-newed) understanding of the power of visuality as a language as natural as speaking—yet as precise, permanent, and sustaining as brick and mortar.

Whether yours is a factory, military depot, utility, hospital, bank, or engineering office, this Briefing will show you why visuality is indispensable to your journey of operational excellence.

Learning Objectives
When you complete this Briefing, you will be able to:

- Recognize the ten core visual technologies.
- Understand the role of the individual as the company converts to visuality, I-driven.
- Know how to track visual’s impact on people.
- Learn the vital difference between measures that monitor and measures that drive.
- Learn the three biggest mistakes when launching a visual initiative & how to avoid them.
- Learn the importance of the Visual-Lean® Alliance.
- Learn how visuality can energize and unite your workforce—even in a multi-lingual/multi-cultural/multi-shift enterprise.

Dr. Galsworth is founder/president of Visual Thinking Inc. (formerly QMI) and The Visual-Lean® Institute, has a weekly radio show (The Visual Workplace) on www.voiceamerica.com—and is author of many books, including the Shingo award-winning Work That Makes Sense and Visual Workplace/Visual Thinking. Learn more at: www.visualworkplace.com.

About Visual Thinking Inc.

Established in 1991, Visual Thinking Inc. (formerly QMI) is a training, research, and consulting firm, based on the work of Gwendolyn Galsworth. Our virtual school, The Visual-Lean® Institute, trains trainers in nine core visual workplace methods. We offer these, plus public and onsite seminars and full-company conversions, all over the world. Our Big Screen Webinars are for training large groups, using the exact materials Galsworth uses with her clients. We are a full-service visual workplace provider. Visit our website for books and videos or to reach Dr. Galsworth: www.visualworkplace.com.

Special Note

Master Class Attendees: If you are registered for the Master Class on November 13-14 and have not yet met the pre-requisite of attending either Dr. Galsworth’s Visual Thinking Seminar or Briefing, you may register for this Briefing at the discounted fee of $330 (GST included).
Registration Form / Tax Invoice

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